

## ⭐ Digital Unicorn Packages Overview

Package	What's Included	Price	Perfect For
🌟 <b>Strategy Spark</b>	60-min session, mini audit, Brand Boost Blueprint, Social Media Strategy Guide	\$199	Clarity before committing
🦄 <b>Magic Site</b>	Custom website, SEO, mobile-friendly, social integration, training + 3 mo support	\$2,000	Small business owners that need a custom website without the agency price tag
🎨 <b>Brand Elixir</b>	Brand strategy, logo, fonts, brand kit, Canva templates, 2-hr social strategy call	\$800	For entrepreneurs who want the soul of their business manifested online.
🧙 <b>Ad Alchemy</b>	Meta or Google ads setup, 2 variations, tracking, ad strategy guide	\$800	Businesses ready to advertise strategically
💎 <b>Silver Shine</b>	Website + branding <b>or</b> ads	\$2,500	A polished online presence + support tools
☀️ <b>Gold Glow</b>	Website + branding + ads	\$3,000	Full transformation and growth-ready

## 🔮 Digital Unicorn Subscription Options

Subscription	What's Included	Price	Perfect For
🌐 <b>Website Watchdog</b>	Text/image swaps, promo posts, contact updates, 1 new section/quarter, light SEO, quarterly reports	\$99/month*	Website clients who want peace of mind + light support
🧙 <b>Social Spell</b>	3+ posts/week, content creation, engagement monitoring, GMB updates, monthly analytics	\$299/month	Brands that want consistent, enchanting social media
✍️ <b>Campaign Sorcery</b>	Evergreen ad campaign, quarterly refreshes, optimization, analytics, strategic reviews	\$299/month	Businesses ready for results without the ad overwhelm

 <b>Unicorn Power</b>	Includes <i>Social Spell + Campaign Sorcery</i>	\$499/month + ad spend	Best value for multi-channel marketing magic
 <b>Arcane Success</b>	Everything in <i>Unicorn Power</i> + advanced SEO, backlink strategy, monthly calls, rotating deliverables	\$799/month + ad spend	Brands seeking serious growth & deep strategy
 <b>SEO Refresh</b>	Annual keyword update, mobile & speed test, 1-page audit report (existing clients only)	\$249/year	Sites needing a yearly tune-up to stay competitive

#### BUNDLE & SAVE:

If you build your site with us and purchase any ongoing subscription, you will get the Website Watchdog Subscription FREE.

If you purchase Ad Alchemy, Silver Shine, or Gold Glow and decide not to DIY it, you'll receive 1 month of Unicorn Power Subscription FREE.